ASDMARKETWEEK

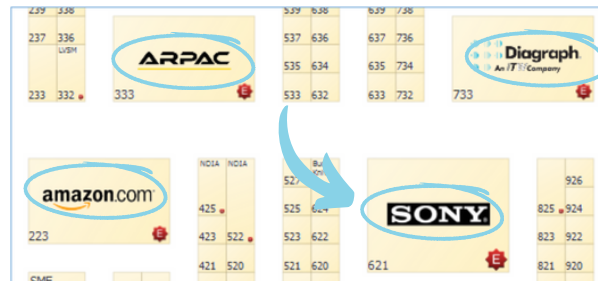# Digital Floorplan Ad Specs

Floorplan Banner Ad

File Size: 205x60 px

File Type: .jpeg, .gif, or .png

Floorplan Booth Logo

File Size: 500x500 px

File Type: Transparent .png

Exclusive Floorplan Sponsorship

File Size: Square logo image

File Type: .jpeg, .gif, .png, or .eps

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Confirmation Email Ad Specs

Footer Ad

Width: 600 pixels
Height: Can vary
File Type: .jpeg or .gif

Sidebar Ad

Width: 190 pixels
Height: up to 220 pixels
File Type: .jpeg or .gif

Mobile App Ad Specs

Mobile App Banner Ad

File Size: 600px wide x 320px high
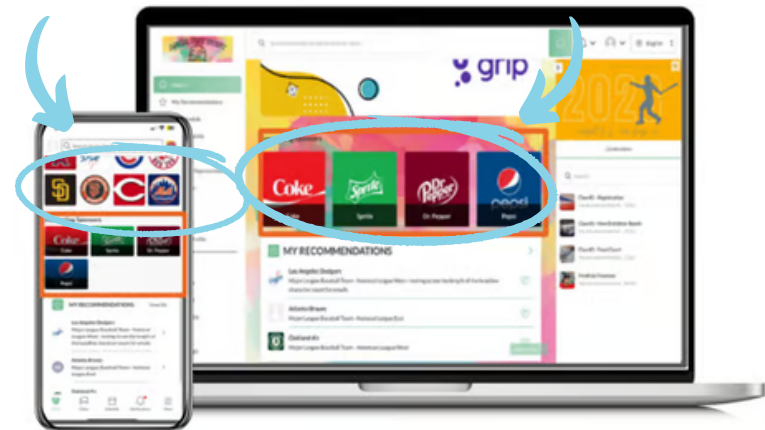
File Type: High-Res JPEG or PNG
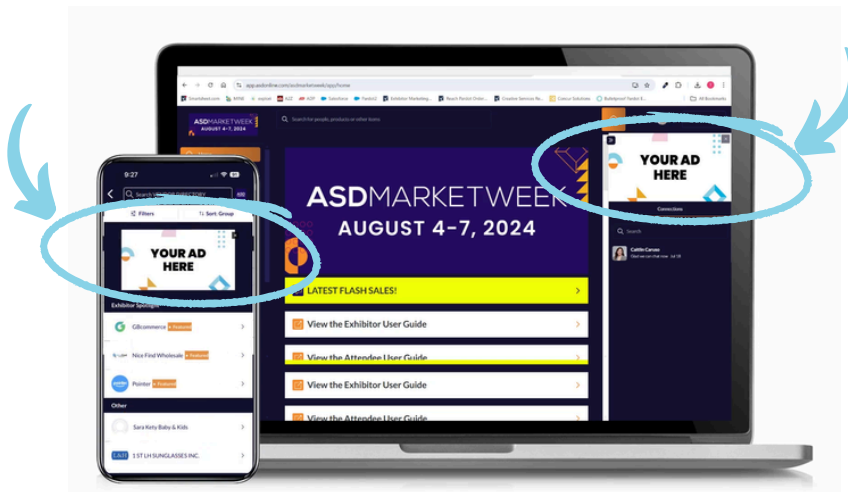
Homepage Quick Link Image Block Ad

File Size: 280px wide x 265px high

Note: *Do not put important content at bottom of ad due to button placement)*

File Type: High-Res JPEG or PNG

Note: Specs for all other mobile app sponsorships will be emailed separately.