

Digital Floorplan Ad Specs

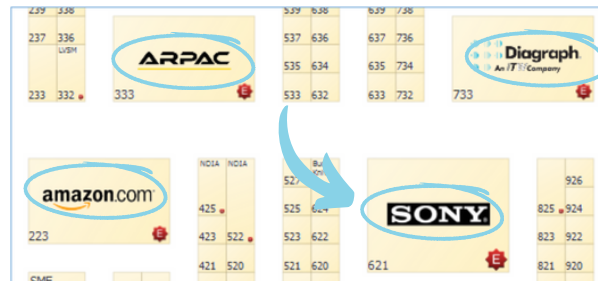
Floorplan Banner Ad

File Size: 205x60 px
File Type: .jpeg, .gif, or .png



Floorplan Booth Logo

File Size: 500x500 px
File Type: Transparent .png



Exclusive Floorplan Sponsorship

File Size: Square logo image
File Type: .jpeg, .gif, .png, or .eps



Confirmation Email Ad Specs

Footer Ad

Width: 600 pixels

Height: Can vary

File Type: .jpeg or .gif

Registration Details

Test Record

Registration Type: AC - Conference, Advance

Description	Item Total
Registration (Qty: 1)	\$800.00
Total Registration Fees:	\$800.00
Total Registration Paid:	(\$800.00)
Current Balance:	\$0.00

Financial Summary

Total Housing Fees:	\$0.00
Total Amount Applied to Housing:	\$0.00
Housing Balance:	\$0.00
Total of All Fees:	\$800.00
Total Amount Applied to All Fees:	(\$800.00)
Total Balance Due:	\$0.00

Sponsor, Ad, or Footer Image

(up to 650px wide)

Sidebar Ad

Width: 190 pixels

Height: up to 220 pixels

File Type: .jpeg or .gif



*** Please do not reply to this e-mail. It was sent from an automated system.

Thank you for registering. Some introduction text can go here. Maybe you could say where the conference is located. Maybe you could say something about cut off dates for adding hotels, show items, additional registrations, etc.

Testing the sidebar text. Show dates can go here. A sponsor logo can go here. The content in this box should not be too long.

Profile

Confirmation ID: 1098
Test Record
Exponent
5202 Presidents Court
Frederick, MD 21701



In the event you do not receive your badge prior to the show, bring this confirmation to an onsite registration location. Just scan the barcode at any Express registration counter and your badge will be printed and waiting for you at badge pick-up. Valid photo ID will be required.

Registration Details

Test Record

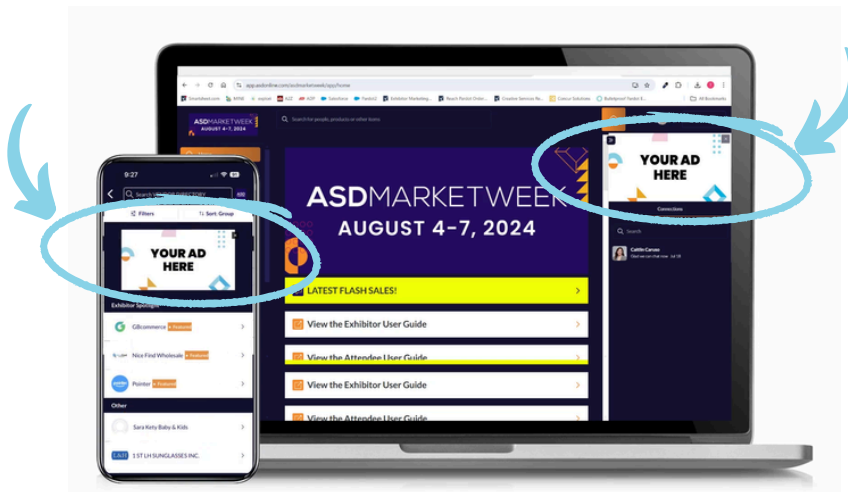
Registration Type: AC - Conference, Advance

Mobile App Ad Specs

Mobile App Banner Ad

File Size: 600px wide x 320px high

File Type: High-Res JPEG or PNG

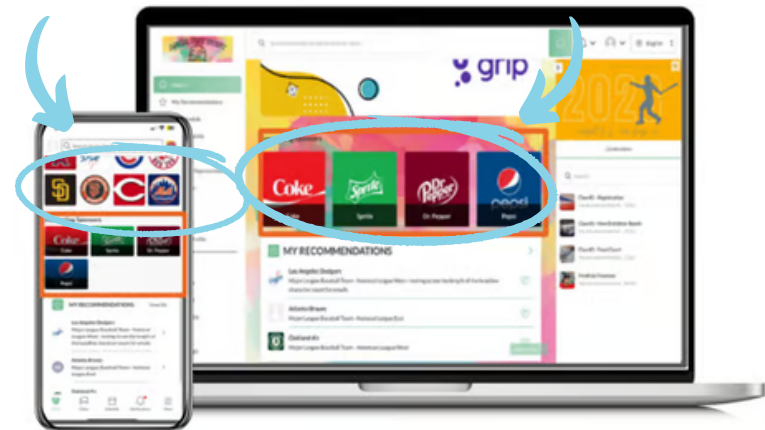


Homepage Quick Link Image Block Ad

File Size: 280px wide x 265px high

Note: Do not put important content at bottom of ad due to button placement)

File Type: High-Res JPEG or PNG



Note: Specs for all other mobile app sponsorships will be emailed separately.