*Fill in the highlighted information below, copy and paste, and use this to communicate why you or someone from your store should attend ASD Market Week.*

Hi DECISION MAKER,

It would be beneficial for COMPANY to be at ASD Market Week, August 3 - 6, 2025, at the Las Vegas Convention Center in Las Vegas, Nevada. For decades, ASD Market Week has hosted vendors with products in 19 merchandise categories, including home, toys, apparel, beauty, wellness, and YOUR PRODUCT CATEGORIES. It has grown to become the largest consumer merchandise buying show in the U.S., and has proven to provide a safe environment for retailers to refresh their inventory.

This show is where thousands of attendees like our store(s) and more go to find profitable products and get all their buying done at one place and at one time.

**I would like your approval to attend ASD Market Week.**

Here’s what a few attendees have said about ASD.

* “We were extremely impressed with the price points that we found shopping, I would say they were almost half of what I would typically see at Dallas or Atlanta for what we're finding at ASD.” – Alison K, Diamondheads
* “ASD is a can’t-miss show for our retail business. The variety of vendors means we find products that help our business stand out from our competition. Plus, the prices can’t be beat!” – Holly S, Sugar Bowl Gift Shop
* “We're pushing $100,000 in retail sales from products we brought in from vendors at this last ASD Market Week." – Jack B., Stuckey's Corporation.
* “We like the variety of vendors here. We travel all over the nation to attend various shows, but ASD has the best variety of vendors. Generally, there are more things here than you can see!” – Gloria G., Fiesta Foods.

If I register now, instead of on-site, registration is absolutely free. You can learn more about the event at [www.asdonline.com](http://www.asdonline.com).

Thank you for your consideration and I look forward to talking more about how ASD Market Week can help us provide on-trend, high margin, and cost-effective products for our customers.

Sincerely,

NAME