

Free Marketing Opportunities

Product Image Submission Guidelines

When submitting images, please send your new, trending, or best-selling products for us to share with our attendees! These images will be considered for inclusion in a variety of marketing opportunities such as social media, digital advertising, emails, direct mail, our Vendor Preview, and more!

IMAGE REQUIREMENTS:

- Professional photos only (no iPhone photos)
- Images should be eye-catching, clear, sharp, and well lit
- File format: JPG or PNG
- Editorial style images preferred

Product Image Examples







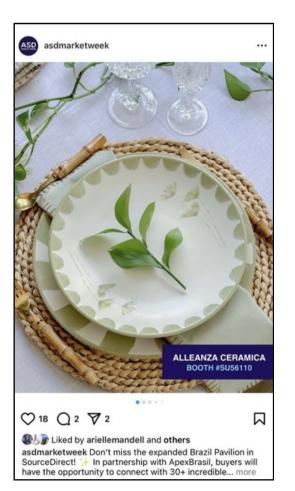




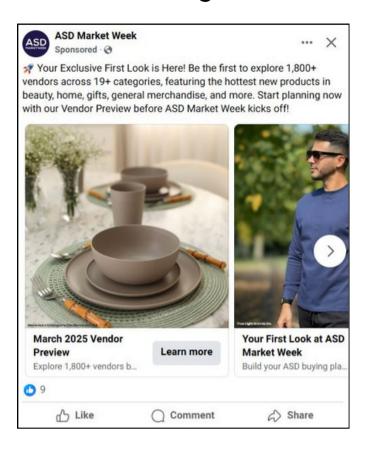
How Product Images Will be Used

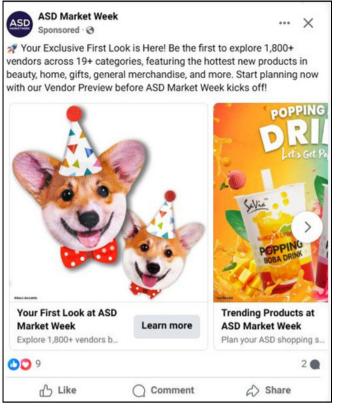
Social Media

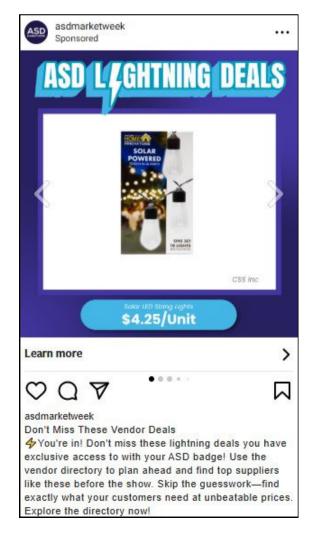


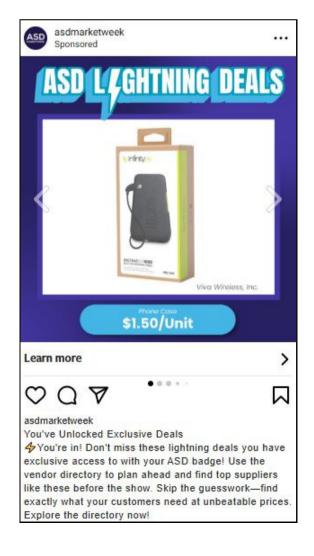


Meta Ads (Digital Advertising

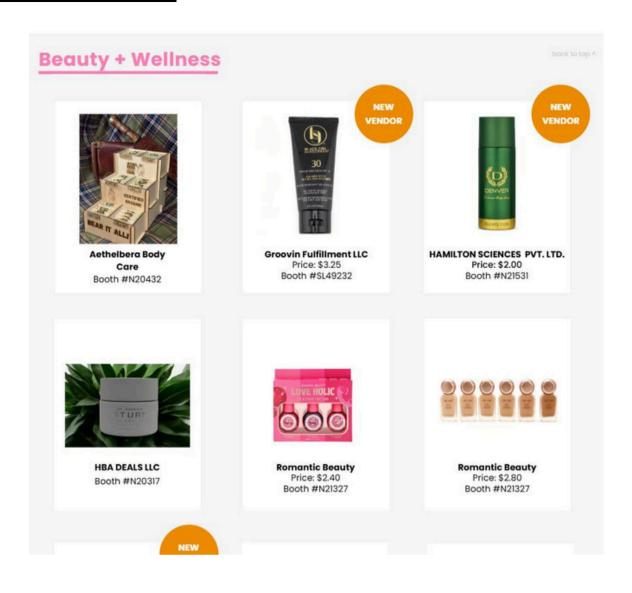






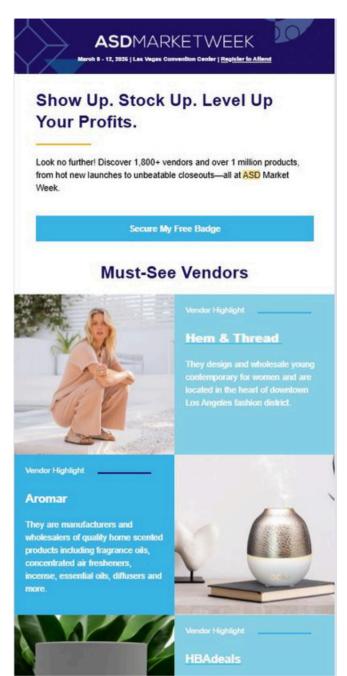


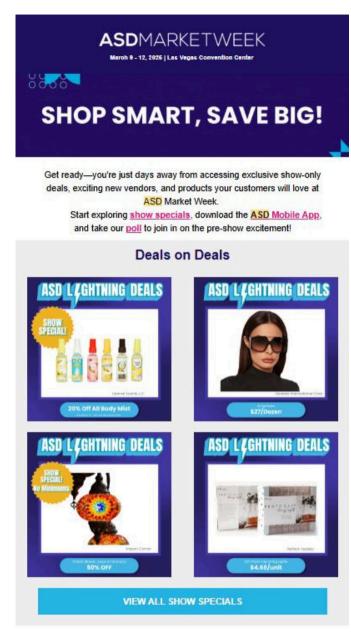
<u>Vendor Preview</u>





Attendee Emails





These are just a handful of the many marketing pieces we employ to promote your company to our attendees. Don't miss out on this opportunity! <u>Click here</u> to submit your product photos.